

Artwork Requirements



SUBMITTING a print ready file

- Artwork can be accepted only if it meets our specifications for digital printing.
- A design fee of \$30 will incur if file(s) supplied do not meet these guidelines and if NuTrends make modifications in order to print.

Email

design@nutrends.ca

Online File Transfer

Google Drive, DropBox, Hightail, etc.
Please notify us at design@nutrends.ca

FTP

ftp.nutrends.ca
Note that you must use a File Transfer Software (such as Filezilla).
Please contact us for the username and password information

USB Drive / CD / DVD

Drop your files off at NuTrends (196 Pemberton Ave, North Vancouver)
Be advised your storage device must be PC compliant

When sending artwork for printing, please provide us with complete and accurate details of your order. (i.e. quantity, size, material to be used, a proof, etc.)

A proof will not be emailed to you as NuTrends assumes the provided file is completed and approved unless specified otherwise.

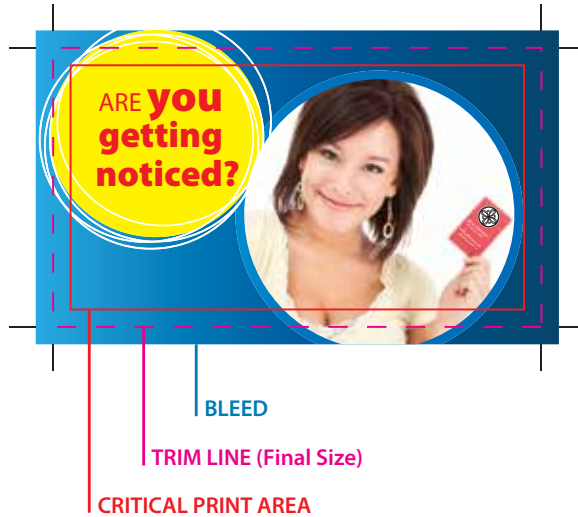
ACCEPTED file formats

- **PDF (Preferred) - High Quality Print File with Bleed (no Crop Marks)**
Please note that we do not accept PDF files created from any Microsoft software.
- **Adobe Creative Suite files up to CC version**
AI, PSD, INDD, EPS (not DCS), and TIFF

Please note that we cannot accept native files for Corel Draw, Quark XPress or any Microsoft software, including Publisher.

GENERAL file guidelines

- All images must be embedded or supplied.
- All fonts must be converted to outlines, or the font files supplied.
- Please leave PSD and AI files layered where if applicable.
- All files must be in CMYK.



All files must be submitted with bleed; an additional 0.125" safety margin on each side. For extra safety all text should be kept 0.125" away from the trim edge of the document; the critical print area. For example, an 8.5" x 11" brochure with bleed, would have a final size of 8.75" x 11.25", and all text kept within 8.25" x 10.75". No crop marks are necessary.

DESIGNING a file with NuTrends

- NuTrends can create a simple print design for minimum set-up fee of \$30, or \$65 for a complex set-up. You are entitled to 1 free revision, after which a layout fee of \$15 for each revision will be applied.
- Supply NuTrends all written content along with all images, logos, and any other information.
- Images should be high resolution, at least 150 dpi or over 1 MB in size. Submit images in one batch via a free file sharing service such as Dropbox or Google Drive. Please label all images.

There is a minimum of \$30 order (before taxes) for all paper printing orders in which NuTrends must design/set-up the file. This does not apply to templates which are already set-up.

PRODUCTION timeline

Most orders are completed within 2-3 business days of reception of an acceptable file or approval of a proof and payment. NuTrends will contact you the moment your printing is ready.

Be advised that some items such as laminated business cards, booklets, and notepads require a minimum of 3 business days to complete due to the special processes required to finish them.

In the case of a rush orders for brochures (under 100 copies), print-ready files must be provided, or the proof approved, and the order fully paid for no latter than 3 PM on the day before the desired pick-up day. We cannot guarantee same-day rushes.

FOR more information

- E-mail design@nutrends.ca
- Phone (604) 929-1587

Please note that NuTrends Signs and Printing cannot be held responsible for any errors on the final product in the case of a provided file or an approved proof.

There may be color variance between different computer screens, pre-existing prints, and the final product.